

Origins of the Name



PROMETHEUS

In Greek mythology, Prometheus is a Titan, the son of Lapetus and Themis, and brother to Atlas, Epimetheus and Menoetius. He was a champion of mankind, known for his wily intelligence, who stole fire from Zeus and gave it to mortals. Zeus then punished him for his crime by having him bound to a rock while a great eagle ate his liver every day only to have it grow back to be eaten again the next day. His myth has been treated by a number of ancient sources, in which Prometheus is credited with – or blamed for – playing a pivotal role in the early history of mankind.

THE LOGO

The Torch Flame is a symbol commemorating the theft of fire from the Greek god Zeus by Prometheus, its origins lie in ancient Greece, where a fire was kept burning throughout the celebration of the ancient Olympics. The fire was reintroduced at the 1928 Summer Olympics in Amsterdam, and it has been part of the modern Olympic Games ever since. According to legend, the torch's flame has been kept burning, ever since the first Olympics.